



LUCA VENTURI

DIGITAL COMMUNICATION DESIGNER

Graduated in Digital Communication Design, looking for opportunities to grow as a professional in the world of design.

Organization and creativity are my strengths, combined together they allow me to give my best when it comes to studying, working and facing everyday challenges.



Bologna / Riccione

04.02.1999

lucaventuridesign@gmail.com

+39 388 901 5965

Available for transfers

ESPERIENZA FORMATIVA

2020 - 2022

Bachelor's degree in Digital Communication Design

IAAD - Istituto d'Arte Applicata e Design Bologna

2019 - 2020

2019 - 2020 Japanese Language Course (Basic Level)

Private course at Studio Naruse

2015 - 2019

Scientific High School Diploma in Applied Sciences

Enrico Fermi Scientific High School Bologna

SOFT SKILLS

Flexibility

Organization and precision

Team work

Resistance to stress

Emotional intelligence

HARD SKILLS

Content Management

Digital Art Direction

Marketing

Ux-Ui Design

Web Design

ESPERIENZA LAVORATIVA

2022

Volkswagen Veicoli Commerciali / IAAD

Strategic planning of the "Daily Urban Adventure" campaign including brand analysis, creative proposal and production of digital content.

2022

Comune di Riccione / Individual thesis

Strategy and creation of "Albedo Magazine", a digital editorial that focuses on communicating the city of Riccione's culture.

2021

Gruppo Cerdisa Ricchetti

Curricular internship in the marketing department, with a focus on brand communication for Cersaie 2022 (digital + offline).

2018 - OGGI

Val D'Enza Viaggi

Management and organization of travel groups, as a support figure for group leaders.

ALTRE ESPERIENZE

2022

IAAD Design Workshop 2022 - Emotional Hacks

Strategy and launch campaign for the Diversity Media Awards

2022

IAAD Professional Image Seminars

Training meetings on the figure of the professional worker

2021

Workshop "Contemporary Typography"

3D typography and typefaces creation course

2021

Workshop "Creative Coding"

Introduction to P5 programming language

SOFTWARE

Photoshop



Indesign



Illustrator



Lightroom



After Effects



Premiere



Blender / Unity



Figma / XD



Wordpress



Notion



LINGUE

Italian

First Language

English

FIRST / Toeic B2

Japanese

Base

PASSIONI

Photography

Videogames

Tennis

Travel

Japan